

PATIENT ANNOUNCEMENT LETTER

[Date]

Dear Patient,

I am writing to tell you about Secca Therapy, a minimally invasive treatment for bowel incontinence that is now available in **my/our** practice. Bowel incontinence, or Bowel Control Disorder (BCD), is under-reported and rarely discussed, but it affects as many as 1 in 13 adults, and up to 1 in 3 women who have given birth.

If you or someone you know is struggling with this problem, you realize that this condition has a significant impact on an individual's quality of life. We have incorporated this treatment into our practice for patients with bowel incontinence who have failed conservative measures such as fiber supplementation, anti-diarrheal agents, and biofeedback. Secca is an effective alternative to foreign implants or invasive surgical procedures which, until now, have been the only options for patients who continue to have problems after attempting conservative therapy.

Secca Therapy is a minimally invasive, outpatient that takes about 45 minutes. Patients typically go home about 1-2 hours after the procedure with the help of a friend or family member. Most patients are able to return to work and their normal activities within several days after treatment.

If you are interested in obtaining more information about the Secca procedure, please call my office to schedule a consultation. I am enclosing a short brochure regarding the procedure. You can also learn more about this procedure at www.secca-therapy.com. I am happy to offer this new procedure in an effort to provide the most comprehensive treatment options for my patients.

Sincerely,