

PHYSICIAN REFERRAL LETTER

[Date]

Dear Fellow Physician,

I'd like to announce that I am now offering the Secca[®] procedure at Xxxxx Hospital. Secca is a minimally invasive, outpatient treatment for bowel incontinence or BCD (bowel control disorder).

Studies have shown that up to 1 in 3 women who have given birth have BCD but only 20% of those seek treatment. With regular screening for this condition and increased awareness of treatment options, together we can help the millions of women whose quality of life is compromised by this debilitating condition.

Secca therapy involves delivery of radiofrequency energy to the muscles of the internal anal sphincter. Secca creates effective changes in anorectal tissue compliance which results in a significant reduction of incontinence symptoms. Secca takes approximately 45 minutes and is performed in an endoscopy suite or ambulatory surgery unit with the patient under conscious sedation or general anesthesia. Patients typically go home 1-2 hours after the procedure and resume normal activities within several days.

Since the debut of Secca more than 3000 patients have been treated in the US. In numerous clinical studies Secca has documented success rates up to 84% with minimal complications, validating this as a safe and effective treatment for bowel incontinence. Until now we have had very few treatment options other than much more expensive and invasive surgical interventions, or implants.

Secca therapy may be an attractive option for your patients with bowel incontinence who have failed conservative therapies such as fiber supplementation, anti-diarrheal medications or biofeedback, or are not optimal candidates for surgery by their choice or by the underlying cause of their incontinence.

If you are interested in learning more about this procedure, please contact me or visit www.secca-therapy.com. If you have patients that you feel may benefit from this procedure, please feel free to refer them to our practice for a consultation. In addition, I would be happy to provide you with patient brochures (sample enclosed) that describe Secca therapy for display in your office.

Sincerely,