

STRETТА® THERAPY – AN EFFECTIVE AND MINIMALLY INVASIVE OPTION FOR GASTRIC REFLUX DISEASE (GERD), IS NOW AVAILABLE AT [MEDICAL CENTER]

Contact: XXXX (name)
(XXX) XXX-XXXX (phone)

[City, STATE] – [Date] – [Hospital/Group or Physician], today announced that they are offering Stretta Therapy, an innovative treatment for GERD. Stretta is a highly effective and ultra minimally invasive procedure that offers an alternative to invasive surgery or implants. Stretta Therapy uses radiofrequency (RF) energy to strengthen and improve the function of the valve known as the lower esophageal sphincter (LES), that prevents regurgitation or reflux. Stretta clinical studies show improvement in every measurable outcome for GERD, including a 90% patient satisfaction score, while demonstrating symptom relief lasting from 4-10 years.

“GERD affects tens of millions of sufferers. Most begin treatment with lifestyle and dietary changes, or medication; but, up to 30% of the population does not respond to available medications for GERD, and many do not wish to be on these medications long-term due to known side effects. In properly selected patients, Stretta offers an effective, minimally invasive alternative to long term medication use or surgery. The Stretta option is a much needed bridge between medications and invasive surgery or foreign implants.” Said Dr. [Name].

Stretta Therapy is an outpatient (same day), procedure, patients typically resume normal activities within a few days.

If you are interested in learning more about this treatment at [Medical Center], please contact [Medical Center or Physician] at [Number] or visit www.stretta-therapy.com.

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